Comprehending and Creating Informative Text – Stage 2			
Audience and purpose	**Expression of ideas**	**Text structure**	**Vocabulary**
Definition: Who reads the text and why did the author write it?	**Definition:** What information is presented in the text and what supporting details are included?	**Definition:** What forms and features have been included to present key information in an easy manner to read?	**Definition:** What words and phrases have been included to make the information in the text more reliable?
The author has chosen a topic that will be interesting to their audience.	The author presents facts about a topic rather than an opinion on it.	The author has presented the main points of the topic, with each one followed by further details for clarity.	The author uses a range of technical, learnt and subject-specific words to help explain the key information.
The author uses a writing style and language that their audience will understand and relate to.	The author provides a range of information on the topic, with further supporting detail on each point.	The author has used subheadings to break up different categories of information and make it easier to scan and locate specific information.	The author uses correct spelling and grammar to help the reader trust that they check their writing.
The author uses information that may surprise or intrigue the audience.	The author shares the information and ideas in an appropriate way for the content, sometimes this may be fun and light-hearted, other times it may be more serious.	The author has chosen to sequence the information in a way that makes the most impact. This may mean the most interesting facts are included early to engage the audience, or something surprising may be included later in the text to give it an unexpected twist.	The author uses terms and phrases that are relevant to the topic and explains their meaning where necessary.
	The author expresses things in a way that lets the audience know they have researched the topic and used trusted sources for the information.	The author may include relevant graphics such as charts or diagrams to support the information in the text.	The author uses language that is appropriate to the informative style of writing.